



## CONTACT

✉ dogwalksintoabar@gmail.com

☎ (860) 235.5395

🌐 www.adogwalksintoabar.com

🏠 South Hadley, MA

## EDUCATION

**MASTER OF BUSINESS  
ADMINISTRATION**  
Quinnipiac University  
**BACHELOR OF ARTS -  
PUBLIC RELATIONS &  
HISTORY**

Quinnipiac University

## SOCIAL FOLLOWERS



11,025+



1,475+



3,000+



660+

## SOCIAL

f facebook.com/adogwalksintoabar

📷 @a.dog.walks.into.a.bar &  
@beanparty.yodabash

🐦 @dogwalksintobar & @beanparty

p pinterest.com/dogwalksintobar



## ABOUT

**A Dog Walks into a Bar** is an award winning pet and lifestyle blog that focuses on the two things the human behind the scenes loves - dogs & drinking. The blog includes stories about Bryn and her two rambunctious Boston Terriers as they enjoy daily adventures and explore dog-friendly sights. Her posts cover a range of topics, including reviews of products the dogs love, insights on pet ownership and training, dog-friendly events and locations like breweries and wineries.

A Dog Walks Into a Bar is a young blog with an active set of readers. The blog has been a finalist for a variety of awards since its inception. The blog won the 2018 BlogPaws Nose-to-Nose awards in the Best Blog Photo category. It has been a finalist in the following categories: Best Humor Blog ('18), Best Blog Photo ('17), Best Sponsored Video ('18 & '17) & Best New Pet Blog ('16). Bryn presented at the 2017 BlogPaws conference, where she discussed how to effectively develop a relationship with brands. Bryn was also a finalist for the BarkWorld "BarkTank" book pitch competition.

## WHAT I WRITE

Product Reviews  
Sponsored campaigns  
Daily life updates as a pet parent  
Animal Rescue Events and Information

Training insights  
DIY Projects & Recipes  
Coverage of Dog - Friendly events and  
Locations

## SITE STATS

Gender

Gender  
Female: 81.3%  
Male: 18.7%

Age

18-24yrs: 15.91%  
25-34yrs: 23.86%  
34-44yrs: 18.18%  
45-54yrs: 28.41%

Location

USA  
Canada  
United Kingdom  
Australia  
Germany

Page

Monthly Pageviews: 2,800+  
Monthly Unique Visitors: 1,500+  
Subscribers: 235

## AWARDS & RECOGNITION

A Dog Walks into a Bar



2018



2017



2016



Member

## Rate Information

We pride ourselves on our quality of writing and photos each campaign varies in scope, length of time, and frequency of social shares. As a result, rates for campaigns will vary.

The range of sponsored posts is between \$150-\$300

## BRANDS WE'VE WORKED WITH



## AVAILABLE OPPORTUNITIES

A Dog Walks into a Bar offers a variety of partnership opportunities to our favorite companies and brands.

- Product Reviews
- Sponsored Posts
- Social Media Promotion
- Giveaways
- Instagram Campaigns
- Product Photos with Bean & Yoda



## TESTIMONIAL

"Our made in North America brand realized real-time benefits of our awareness campaign for Teckelklub on a Dog Walks into a Bar's blog. This blog maintains a loyal audience and builds stronger readership daily because the posts are both dynamic to read and visually very engaging. Bryn's reputation as an excellent writer elevates the blog to a professional influencer category. Read any of her posts and you'll see the potential for the blog to bring attention to your brand. Teckelklub is so pleased with the campaign awareness garnered on the blog, Twitter, Instagram and Facebook and we look forward to running future campaigns with A Dog Walks into a Bar." - Erin, VP Marketing Teckelklub